



CELEBRATING 53 YEARS OF JOY & WONDER



2024-25 CORPORATE SPONSORSHIP OPPORTUNITIES

Historic Allendale Theatre, 203 Allen Street, Buffalo 14201

www.TheatreOfYouth.org / 716.884.4400 ext 308

Tracy Snyder, Executive Director/ tsnyder@theatreofyouth.org



When you support Theatre Of Youth...

When you support **TOY – Western New York's only professional theatre company dedicated to child audiences** – you help ensure our children have access to positive, life-enriching experiences. It is critical for youth, the thought-leaders of tomorrow, to be immersed in a robust, artistic, and cultural environment throughout their developmental years.

MISSION

Theatre of Youth Company, Inc. (TOY) stimulates the imagination, nurtures the creative spirit and enhances the education of young people by engaging them in relevant, child-centered, and professionally-produced live theatre programs. TOY believes meaningful childhood experiences in the theatre develop confidence in creative thinking skills, cultivate empathy and establish a life-long connection to the arts.

Difference makes life richer. As a theater arts resource that exists to give every mind the opportunity to thrive and every spirit the space to soar, Theatre of Youth strives to uphold an environment where all children, families and individuals of every kind can come together to create a community of tolerance, equity, respect, inclusion and justice. We welcome you!



SEASON SPONSORSHIP



2024-2025

ONE SEASON SPONSORSHIP AVAILABLE

\$12,500

- Recognition as season sponsor in all press releases and media for the season
- Inclusion of company logo on posters, flyers and other season materials
- Pre-show announcement acknowledging your company as Season Sponsor at all season performances
- Full-page ad with prominent placement in season playbill(s)
- Company logo on Theatre of Youth's website (with link)
- Special e-blast and social media acknowledging your company as season sponsor
- Season Sponsor receives eight (8) tickets to be used during the season





PRODUCTION SPONSORSHIP

THREE SPONSORSHIPS AVAILABLE AT THIS LEVEL

\$5,000

- Recognition as Production Sponsor in all press releases and media.
- Inclusion of company logo on posters, flyers and other production materials
- Pre-show announcement acknowledging your company as Production Sponsor at all performances
- Full-page ad with prominent placement in production playbill
- Company logo on Theatre of Youth's website (with link)
- Special e-blast and social media acknowledging your company as production sponsor
- Production Sponsor receives four (4) Opening Performance Production Tickets



by Allison Gregory

by Greg Banks
Based on the novel by
J.R.R. Tolkien

Based on the award-winning
children's book.
Script by Mo Willems Mr.
Warburton

SENSORY PROGRAMMING SPONSORSHIP



ONE SPONSORSHIP AVAILABLE AT THIS LEVEL **\$5,000**

- Recognition as Production Sponsor in all press releases and media.
- Inclusion of company logo on posters, flyers and other production materials
- Pre-show announcement acknowledging your company as Sensory Production Sponsor at all performances
- Full-page ad with prominent placement in production playbill
- Company logo on Theatre of Youth's website (with link)
- Special e-blast and social media acknowledging your company as production sponsor
- Production Sponsor receives four (4) Opening Night Production Tickets

2024-25 Sensory-Friendly Productions Include:

JUNIE B!
**IN JINGLE BELLS
AND BATMAN SMELLS**

Sensory-Friendly Performance:
Sunday, December 8 at 10AM

**DON'T LET
THE PIGEON
DRIVE THE BUS!**

Sensory-Friendly Performance:
Sunday, May 4 at 10AM

2024-25



ACTOR SPONSORSHIP

\$2,500

- Recognition as Actor Sponsor in all press releases for the season
- Inclusion of company logo on posters, flyers and other season materials
- 1/2 page ad in season playbill(s)
- Company logo on Theatre of Youth's website and email recognition
- Social media mentions for season promotions



2024-25



SPOTLIGHT SPONSORSHIP

\$1,000

- Recognition as Spotlight Sponsor in all press releases for the season
- Inclusion of company logo on posters, flyers and other season materials
- 1/4-page ad in season playbill(s)
- Company logo on Theatre of Youth's website
- Social media mentions for season promotions



2024-25



ALLENDALE SPONSORSHIP

\$500

- Recognition as Allendale Sponsor in all press releases for the season
- Inclusion of company logo on posters, flyers and other season materials
- Company name listed in season playbill(s)
- Company logo on Theatre of Youth's website
- Social media mentions during 2024-25 season

