



CELEBRATING 52 YEARS OF JOY & WONDER



## 2023-24 CORPORATE SPONSORSHIP OPPORTUNITIES

Historic Allendale Theatre, 203 Allen Street, Buffalo 14201

[www.TheatreOfYouth.org](http://www.TheatreOfYouth.org) / 716.884.4400 ext 308

Tracy Snyder, Executive Director/ [tsnyder@theatreofyouth.org](mailto:tsnyder@theatreofyouth.org)



# When you support Theatre Of Youth...

When you support **TOY – Western New York's only professional theatre company dedicated to child audiences** – you help ensure our children have access to positive, life-enriching experiences. It is critical for youth, the thought-leaders of tomorrow, to be immersed in a robust, artistic, and cultural environment throughout their developmental years.

## MISSION

Theatre of Youth Company, Inc. (TOY) stimulates the imagination, nurtures the creative spirit and enhances the education of young people by engaging them in relevant, child-centered, and professionally-produced live theatre programs. TOY believes meaningful childhood experiences in the theatre develop confidence in creative thinking skills, cultivate empathy and establish a life-long connection to the arts.

Difference makes life richer. As a theater arts resource that exists to give every mind the opportunity to thrive and every spirit the space to soar, Theatre of Youth strives to uphold an environment where all children, families and individuals of every kind can come together to create a community of tolerance, equity, respect, inclusion and justice. We welcome you!



# SEASON SPONSORSHIP



## 2023-2024

### \$12,500

- Recognition as season sponsor in all press releases and media for the season
- Inclusion of company logo on posters, flyers and other season materials
- Pre-show announcement acknowledging your company as Season Sponsor at all season performances
- Full-page ad with prominent placement in season playbill(s)
- Company logo on Theatre of Youth's website (with link)
- Special e-blast and social media acknowledging your company as season sponsor
- Season Sponsor receives eight (8) tickets to be used during the season





# PRODUCTION SPONSORSHIP

**THREE SPONSORSHIPS AVAILABLE AT THIS LEVEL \$5,000**

- Recognition as Production Sponsor in all press releases and media.
- Inclusion of company logo on posters, flyers and other production materials
- Pre-show announcement acknowledging your company as Production Sponsor at all performances
- Full-page ad with prominent placement in production playbill
- Company logo on Theatre of Youth's website (with link)
- Special e-blast and social media acknowledging your company as production sponsor
- Production Sponsor receives four (4) Opening Night Production Tickets

2023-24 Season Productions Include:



# SENSORY PROGRAMMING SPONSORSHIP



**\$5,000**

- Recognition as Production Sponsor in all press releases and media.
- Inclusion of company logo on posters, flyers and other production materials
- Pre-show announcement acknowledging your company as Sensory Production Sponsor at all performances
- Full-page ad with prominent placement in production playbill
- Company logo on Theatre of Youth's website (with link)
- Special e-blast and social media acknowledging your company as production sponsor
- Production Sponsor receives four (4) Opening Night Production Tickets

## 2023-24 Sensory-Friendly Productions Include:



"YOU'RE A GOOD MAN, CHARLIE BROWN" Sensory-Friendly Performance:  
Sunday, December 10 at 10AM

"GO, DOG. GO!" Sensory-Friendly  
Performance: Sunday, May 5 at 10AM

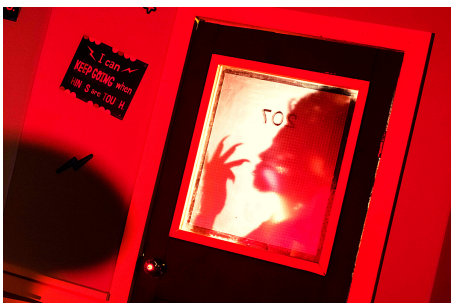
# 2023-24



# ACTOR SPONSORSHIP

## \$2,500

- Recognition as Actor Sponsor in all press releases for the season
- Inclusion of company logo on posters, flyers and other season materials
- 1/2 page ad in season playbill(s)
- Company logo on Theatre of Youth's website and email recognition
- Social media mentions for season promotions



# 2023-24



# SPOTLIGHT SPONSORSHIP

## \$1,000

- Recognition as Spotlight Sponsor in all press releases for the season
- Inclusion of company logo on posters, flyers and other season materials
- 1/4-page ad in season playbill(s)
- Company logo on Theatre of Youth's website
- Social media mentions for season promotions



# 2023-24



# ALLENDALE SPONSORSHIP

## \$500

- Recognition as Allendale Sponsor in all press releases for the season
- Inclusion of company logo on posters, flyers and other season materials
- Company name listed in season playbill(s)
- Company logo on Theatre of Youth's website
- Social media mentions during 2023-24 season

